



SATYADEO THAKUR
BUSINESS CONSULTANT



CONTACT

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satyadeo

Hyderabad, India



SKILL

MANAGEMENT CONSULTING

LEADERSHIP

BUSINESS STRATEGY

TEAM MANAGEMENT

BUSINESS ANALYTICS

CUSTOMER INSIGHT

BUSINESS TRANSFORMATION

MARKET RESEARCH

BUSINESS ANALYSIS



AWARDS

GEM AWARD - Q2 '17

Appreciation for leading the business consulting activities in the project and identifying new avenues of growth.

GEM AWARD - Q4 '16

Going the Extra Mile award by CBC for an exemplary performance in client program launch and analysis.

SUMMARY



- Business Consultant at CBC's Communication Media Technology (CMT) practice with nearly 5 years of experience in client service, business transformation and technology implementation roles serving Fortune 500 clients globally.
- Successful track record of executing end to end engagements for enterprise applications, networking tools, IoT, telecommunication platforms, digital media business models and technology products.
- Key areas of consulting expertise include customer segmentation, competitive and growth strategy, product and portfolio strategy, business planning and customer lifecycle management.

EDUCATION



M.B.A (2015-2016) - IPADE BUSINESS SCHOOL (MEXICO CITY)

Attended a semester in the institute on being selected for International Student Exchange Programme from IIM Raipur.

P.G.D.M. (2014-2015) - INDIAN INSTITUTE OF MANAGEMENT RAIPUR

Secured an admission through CAT by scoring amongst the top 3%ile in the country. Organized various national level events and participated actively in extra curricular activities.

B.TECH. (2006-2010) - NATIONAL INSTITUTE OF TECHNOLOGY RAIPUR

Secured an admission through AIEEE by scoring amongst the top 10%ile in the country. Graduated from Metallurgical Engineering and stood amongst the top 5% of the batch.

WORK EXPERIENCE



CONSULTANT (2016-PRESENT) - COGNIZANT BUSINESS CONSULTING

Responsible for consulting, design and development of enterprise customer focused solutions for Cognizant's clients in the domain of communications, media and technology.

BUSINESS ANALYST(2012-2013) - RSH RETAIL

Involved in business analysis, requirement elicitation, project planning and analyzing key project metrics. Worked in the areas of data analytics, data management, market research and customer insights.

PROCESS ENGINEER (2010-2012) - VEDANTA RESOURCES PLC

Responsible for process improvement and resource allocation in a production shift. Supported the business operations by analysing the process and implementing technology in bridging the gap between various teams.



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LANGUAGE

English (Fluent)
Hindi (Native)
Spanish (Conversational)



CERTIFICATIONS

Lean Six Sigma Green Belt
Benchmark Six Sigma
License - G14090775680

Digital Marketing Certified Associate
Simplilearn
License - 274995



VOLUNTEERING

TEDxIIMRaipur
Organiser
Women Empowerment

People for Animals
Member
Animal Welfare

PROJECTS



NETWORK MODERNISATION - LARGEST U.S. BASED TELECOM COMPANY
Conceptualized, built and closely tracked the modernization of legacy networking and routing tools.

ENTERPRISE PRODUCTS - LARGEST U.S. BASED TELECOM COMPANY
Defined the product strategy that shifted the focus from individual features to a comprehensive solution for the enterprise products and services.

ECOMMERCE PLATFORM - LARGEST U.K. BASED TICKETING DISTRIBUTOR
Digital transformation for a leading e-tailer. Identified the gaps current offerings and defined a roadmap for sustainable growth.

INTERNSHIPS



EMAMI LIMITED (MARKET ANALYSIS) - CONSULTING INTERN
Conducted a market and focus group study to understand the business ecosystem, market requirements and product pull. Developed a BTL strategy based on analytics driven approach for the transformation of NRXT Brand.

ACCENTURE PROJECT (SKILL GAP ANALYSIS) - CONSULTING INTERN
Assessment of the construction industry to identify the key job roles leading to development of the occupational map. Performed functional, KSA and demand supply analysis for the indentified roles.

INNOBYTES TECHNOLOGIES (DM STARTEGY) - CONSULTING INTERN
Formulated the vision of the program through an analytics driven prioritization strategy. Analyzed the products and services offered to determine the target segment and their preferences.

RECOMMENDATIONS



CECILIA O'NEILL - PROJECT COORDINATOR (CLIENT)
We very much appreciate your efforts and dedication, you were very focused and productive. It was a pleasure having you here working with us and guiding through the project.

SOURABH BANDYOPADHYAY - ASSOCIATE DIRECTOR (COGNIZANT)
Satya has been very instrumental in solidifying the client requirements and solving the issues with his expertise and knowledge at various stages of the project.

SHIJO THOMAS - SENIOR MANAGER (COGNIZANT)
Satya did a commendable job towards building the functional requirements and solutions in the engagement. He worked in extremely challenging and ambiguous personal and professional situations, and yet ensured that the team and the plan stayed on track.